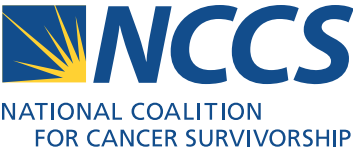




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PRESENTED BY



Representing the millions of Americans touched by cancer.

[canceradvocacy.org/stovallaward](https://canceradvocacy.org/stovallaward)



# Join us to celebrate the legacy of the National Coalition for Cancer Survivorship and recognize innovation in patient-centered care at the Ellen L. Stovall Awards.

The Stovall Award is given annually to two individuals or organizations — one health care professional and one patient advocate or advocacy organization — who demonstrate innovation in improving cancer care for patients in America.

**Thursday, October 26, 2023**



# To our valued friends,

Join us on Thursday, October 26, 2023, for NCCS's premier event to celebrate those dedicated to patient-centered care. Your support will help NCCS meet the challenges faced by cancer survivors and those who care for them.

**Thanks to sponsors and friends like you, the Ellen L. Stovall Awards Reception has raised more than \$1.2 million.** These critical dollars allow the National Coalition for Cancer Survivorship to:

- Provide cancer survivors, and their families access to vital resources from the moment of diagnosis, through treatment, and beyond;
- Expand resources to help cancer survivors and their health care practitioners navigate the new environment in cancer care; and
- Advocate for policies to protect cancer survivors and enhance their quality of life.

**Our work is accomplished because of you.** We invite you to join us by committing as a sponsor of the Ellen L. Stovall Awards. This inspiring event will take place on Thursday, October 26, at the Four Seasons Hotel in Washington D.C.



Opportunities to support the Ellen L. Stovall Award for Innovation in Patient-Centered Cancer Care (Stovall Award) are detailed in the enclosed sponsorship materials. We hope you will consider making your commitment early, as our exclusive offerings are limited.

The Stovall Award is named after longtime CEO of NCCS, Ellen Stovall, who passed away in 2016 from long-term effects of her previous cancer treatments. The award is given annually to individuals, organizations, or other entities that have played a significant role in improving the quality of cancer care for all cancer survivors in the United States. Please join us as we continue the legacy of Ellen and the mission our founders began 37 years ago of advocating for quality cancer care for everyone touched by cancer.

Please direct your sponsorship questions to Elena Jeannotte by email at [ajeannotte@canceradvocacy.org](mailto:ajeannotte@canceradvocacy.org) or by phone at 978-618-3032. Visit [www.stovallaward.org](http://www.stovallaward.org) for more details.

On behalf of the 18.1 million cancer survivors nationwide we serve, we look forward to seeing you in October. **Thank you for supporting this wonderful event.**

With warm wishes,

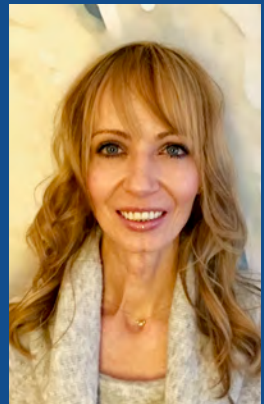
**Shelley Fuld Nasso, MPP**  
Chief Executive Officer, NCCS

**Laurie B. Isenberg, MPP**  
Board Chair, NCCS

REPRESENTING THE MILLIONS OF AMERICANS TOUCHED BY CANCER.



NCCS is proud to represent the millions of Americans touched by cancer.





## THE 2023 ELLEN L. STOVALL AWARD Winners



### PATIENT ADVOCATE AWARD

#### PHUONG GALLAGHER

Phuong Gallagher is a stage IV colorectal cancer survivor and national patient advocate who has dedicated herself to promoting awareness, self-advocacy, and research in the field of colorectal cancer. She focuses her efforts on empowering adolescent and young adult patients through collaborations with doctors, advocacy organizations, and researchers, fostering knowledge and facilitating improved communication within the patient community.



### HEALTH CARE PROFESSIONAL AWARD

#### MARY MCCABE, RN

Mary McCabe has made a profound impact on the national landscape of cancer care through her extensive clinical experience and dedication as a nurse educator. With over 14 years of influential work at the National Cancer Institute and as the Clinical Director of the Cancer Survivorship Center at Memorial Sloan-Kettering Cancer Center, Mary's expertise has shaped emerging survivorship programs and fostered a new generation of health care professionals committed to delivering quality care for cancer survivors. She is truly an innovator in patient-centered care.



# THE 2023 ELLEN L. STOVALL Award Reception



Thursday,  
October 26, 2023



6 PM - 9 PM ET



The Four Seasons Hotel  
Washington, DC



Business attire

## SPONSORSHIP LEVELS

**Sponsoring The Stovall Awards through contributions of \$25,000, \$10,000, \$5,000, \$2,500, or \$1,000 can help you achieve your goals.**

- Reward your employees with tickets,
- Reap the recognition benefits,
- Support cancer survivors and advance public policy

All proceeds benefit NCCS's efforts to improve the overall cancer care delivery and payment system – emphasizing strong doctor-patient communication, coordination of care and symptom management, and full consideration of the evidence supporting treatment options.

## MARKETING EXPOSURE

- NCCS Facebook: 14,335 Followers and growing
- NCCS Twitter: 4,459 Followers and growing
- NCCS Instagram: 1,097 Followers and growing
- Average Quarterly NCCS Social Media Reach: More than 179,000 impressions
- Bi-monthly Health Care Roundup e-newsletter distribution to more than 10,200 subscribers (which is growing every day)



# Sponsorship Opportunities



**Our work is accomplished because of you. We invite you to join us by committing as a sponsor of the Ellen L. Stovall Awards.**

## PLATINUM SPONSOR | \$25,000 (\$23,000 TAX-DEDUCTIBLE)

- Ten tickets to the award reception
- Valet parking for up to five vehicles
- Reserved seating
- Promotional & Marketing Benefits
  - Verbal acknowledgment during the award ceremony
  - Prominent name/logo recognition on the Stovall Award website, Health Care Roundup e-newsletter 3 times, and the sponsor video presentation; *deadlines apply*
  - Minimum 4 mentions on our Facebook, Twitter, and LinkedIn accounts throughout the year
  - Day-of-recognition on event signage; *deadlines apply*
  - Inclusion in releases distributed to local media
- Customizable benefits to be mutually agreed upon

## GOLD SPONSOR | \$10,000 (\$8,800 TAX-DEDUCTIBLE)

- Eight tickets to the award reception
- Valet parking for up to four vehicles
- Reserved seating
- Promotional & Marketing Benefits
  - Name/logo recognition on the Stovall Award website, Health Care Roundup e-newsletter 1 time, and the sponsor video presentation; *deadlines apply*
  - Minimum 2 mentions on our Facebook, Twitter, and LinkedIn accounts throughout the year
  - Day-of-recognition on event signage; *deadlines apply*
  - Inclusion in releases distributed to local media
- Customizable benefits to be mutually agreed upon

## SILVER SPONSOR | \$5,000 (\$4,100 TAX-DEDUCTIBLE)

- Six tickets to the award reception
- General seating
- Promotional & Marketing Benefits
  - Name recognition on the Stovall Award website and the sponsor video presentation; *deadlines apply*
  - 1 mention on our Facebook, Twitter, and LinkedIn accounts prior to event
  - Day-of-recognition on event signage; *deadlines apply*



# Sponsorship Opportunities

## BRONZE SPONSOR | \$2,500 (\$1,900 TAX-DEDUCTIBLE)

- Four tickets to the award reception
- General seating
- Promotional & Marketing Benefits
  - Name recognition on the Stovall Award website and the sponsor video presentation; *deadlines apply*
  - Day-of-recognition on event signage; *deadlines apply*

## FRIEND SPONSOR | \$1,000 (\$700 TAX-DEDUCTIBLE)

- Two tickets to the award reception
- General seating
- Promotional & Marketing Benefits
  - Name recognition on the Stovall Award website and the sponsor video presentation; *deadlines apply*
  - Day-of-recognition on event signage; *deadlines apply*

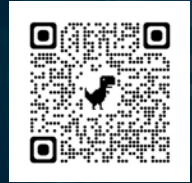






# Commitment Form

If paying with credit card, please complete this form online by scanning the QR code or visiting: [canceradvocacy.org/stovallaward2023](https://canceradvocacy.org/stovallaward2023)



If paying by check, please complete and mail the form below.

Name or Organization (Should be written as you'd like it to appear for recognition purposes.)

Contact Name

Address

City

State

Zip

Email

Telephone

Please email invoice to the address above.

### Please Indicate Sponsorship Level

Platinum Sponsor | \$25,000 (\$23,500 tax-deductible)

Gold Sponsor | \$10,000 (\$8,800 tax-deductible)

Silver Sponsor | \$5,000 (\$4,100 tax-deductible)

Bronze Sponsor | \$2,500 (\$1,900 tax-deductible)

Friend Sponsor | \$1,000 (\$700 tax-deductible)

I/We are unable to attend, but enclosed is a tax-deductible contribution of:

\$

### Please Make Checks Payable To:

National Coalition for Cancer Survivorship

### Mail Form To:

8455 Colesville Rd., Suite 930  
Silver Spring, MD, 20910  
Attn: Ellen L. Stovall Awards Reception

### Questions?

Contact Elena Jeannotte by phone at 978-618-3032 or email [ejeannotte@canceradvocacy.org](mailto:ejeannotte@canceradvocacy.org)

### Signature Required

If you intend to use your donor advised fund to pay for event sponsorship, please consult your donor advised fund manager or tax/financial advisor as these expenditures may be prohibited by the IRS.



## ABOUT

# The Ellen L. Stovall Award for Innovation in Patient-Centered Cancer Care

**The Stovall Award is a unique opportunity for patients and survivors to recognize pioneers who are transforming the cancer care system.**

The Stovall Award is given annually to two individuals or organizations – one health care professional and one patient advocate or advocacy organization – who demonstrate innovation in improving cancer care for patients in America. NCCS created the Stovall Award in honor of Ellen Stovall, our longtime CEO who passed away in 2016 due to cardiac complications from her cancer treatment.

In more than two decades of service and leadership at the National Coalition for Cancer Survivorship (NCCS), Ellen L. Stovall crusaded for the delivery of quality cancer care to all Americans. As a cancer survivor of more than four decades, Ellen sought to design her own system of patient-centered care to address the serious late and long-term effects of her cancer treatment, including the treatment of a second cancer. In pursuing her own system of care, she focused on care that emphasized strong doctor-patient communication, coordination of care and symptom management, and full consideration of the evidence supporting treatment options.