



Cancer Policy Roundtable November 17, 2022 Social Media Toolkit

We encourage speakers and participating organizations to engage with NCCS on social media throughout the Fall 2022 Cancer Policy Roundtable. Please contact NCCS Communications and Marketing Manager Kara Kenan at kkenan@canceradvocacy.org with any questions or concerns. View the meeting agenda [here](#).

Engage with NCCS on social media by:

- Following us.
- Taking photos. Please email Kara Kenan (kkenan@canceradvocacy.org) photos you'd like shared by NCCS.
- Posting about sessions throughout the day, including posts using the sample copy below.
- Like, share and comment on NCCS social media posts.
- Using the hashtags below.

NCCS's social media handles:

- **Twitter:** @CancerAdvocacy (<https://twitter.com/CancerAdvocacy>)
- **LinkedIn:** National Coalition for Cancer Survivorship (<https://www.linkedin.com/company/nccscanceradvocacy/>)
- **Instagram:** @cancersurvivorship (<https://www.instagram.com/cancersurvivorship/>)
- **Facebook:** @cancersurvivorship (<https://www.facebook.com/cancersurvivorship>)

Hashtags:

- #CPR22
- #cancersurvivorship
- #canceradvocacy

[SAMPLE COPY BELOW]

Sample Copy (participating organizations):

Twitter	LinkedIn	Instagram	Facebook
[Speaker] is a panelist at today's Fall 2022 Cancer Policy Roundtable. We're excited to support @CancerAdvocacy in advancing the #cancersurvivorship cause. #CPR22	[Speaker] is a panelist at today's Fall 2022 Cancer Policy Roundtable. We're excited to support the National Coalition for Cancer Survivorship in advancing the #cancersurvivorship cause. #CPR22	[Speaker] is a panelist at today's Fall 2022 Cancer Policy Roundtable. We're excited to support @cancersurvivorship in advancing the #cancersurvivorship cause. #CPR22	[Speaker] is a panelist at today's Fall 2022 Cancer Policy Roundtable. We're excited to support @cancersurvivorship in advancing the #cancersurvivorship cause. #CPR22

Sample Copy (speakers):

Twitter	LinkedIn	Instagram	Facebook
I'm joining @CancerAdvocacy for its Fall 2022 Cancer Policy Roundtable. I look forward to discussing pressing issues related to cancer research, therapies, and care delivery with an incredible group of cancer survivors, advocates, and health care professionals. #CPR22	I'm joining the National Coalition for Cancer Survivorship for its Fall 2022 Cancer Policy Roundtable. I look forward to discussing pressing issues related to cancer research, therapies, and care delivery with an incredible group of cancer survivors, advocates, and health care professionals. #CPR22	I'm joining @cancersurvivorship for its Fall 2022 Cancer Policy Roundtable. I look forward to discussing pressing issues related to cancer research, therapies, and care delivery with an incredible group of cancer survivors, advocates, and health care professionals. #CPR22	I'm joining @cancersurvivorship for its Fall 2022 Cancer Policy Roundtable. I look forward to discussing pressing issues related to cancer research, therapies, and care delivery with an incredible group of cancer survivors, advocates, and health care professionals. #CPR22
Looking forward to sharing my thoughts on [subject] at @CancerAdvocacy's Fall 2022 Cancer Policy Roundtable. #CPR22	Looking forward to sharing my thoughts on [subject] at the National Coalition for Cancer Survivorship's Fall 2022 Cancer Policy Roundtable. #CPR22	Looking forward to sharing my thoughts on [subject] at @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. #CPR22	Looking forward to sharing my thoughts on [subject] at @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. #CPR22
Thank you, @CancerAdvocacy, for inviting me to speak at today's Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22	Thank you, National Coalition for Cancer Survivorship, for inviting me to speak at today's Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22	Thank you, @cancersurvivorship, for inviting me to speak at today's Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22	Thank you, @cancersurvivorship, for inviting me to speak at today's Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22

Sample Copy (attendees):

Twitter	LinkedIn	Instagram	Facebook
<p>Excited to attend @CancerAdvocacy's Fall 2022 Cancer Policy Roundtable. I look forward to learning from the speakers' discussions on pressing issues related to cancer research, therapies, and care delivery. #CPR22</p>	<p>Excited to attend the National Coalition for Cancer Survivorship's Fall 2022 Cancer Policy Roundtable. I look forward to learning from the speakers' discussions on pressing issues related to cancer research, therapies, and care delivery. #CPR22</p>	<p>Excited to attend @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. I look forward to learning from the speakers' discussions on pressing issues related to cancer research, therapies, and care delivery. #CPR22</p>	<p>Excited to attend @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. I look forward to learning from the speakers' discussions on pressing issues related to cancer research, therapies, and care delivery. #CPR22</p>
<p>I'm proud to represent [organization] at @CancerAdvocacy's Fall 2022 Cancer Policy Roundtable. This is a time of hope for the future of cancer care. #CPR22</p>	<p>I'm proud to represent [organization] at the National Coalition for Cancer Survivorship's Fall 2022 Cancer Policy Roundtable. This is a time of hope for the future of cancer care. #CPR22</p>	<p>I'm proud to represent [organization] at @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. This is a time of hope for the future of cancer care. #CPR22</p>	<p>I'm proud to represent [organization] at @cancersurvivorship's Fall 2022 Cancer Policy Roundtable. This is a time of hope for the future of cancer care. #CPR22</p>
<p>Thank you, @CancerAdvocacy, for hosting the Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22</p>	<p>Thank you, National Coalition for Cancer Survivorship, for hosting the Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22</p>	<p>Thank you, @cancersurvivorship, for hosting the Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22</p>	<p>Thank you, @cancersurvivorship, for hosting the Fall 2022 Cancer Policy Roundtable. I'm excited for the future of cancer care. #CPR22</p>