



Mapping Your Story

Andrew Conte, PhD
Managing Director



**CENTER FOR
MEDIA INNOVATION**
Point Park University





Andrew Conte, Ph.D.

- Journalist for many years
- Author of several nonfiction books
- Director of the Center for Media Innovation
- Cyclist
- Storyteller

Wayne & Tanner

- Brought some friends this year
- We are here to record messages that you and NCCS can share on social media and the web





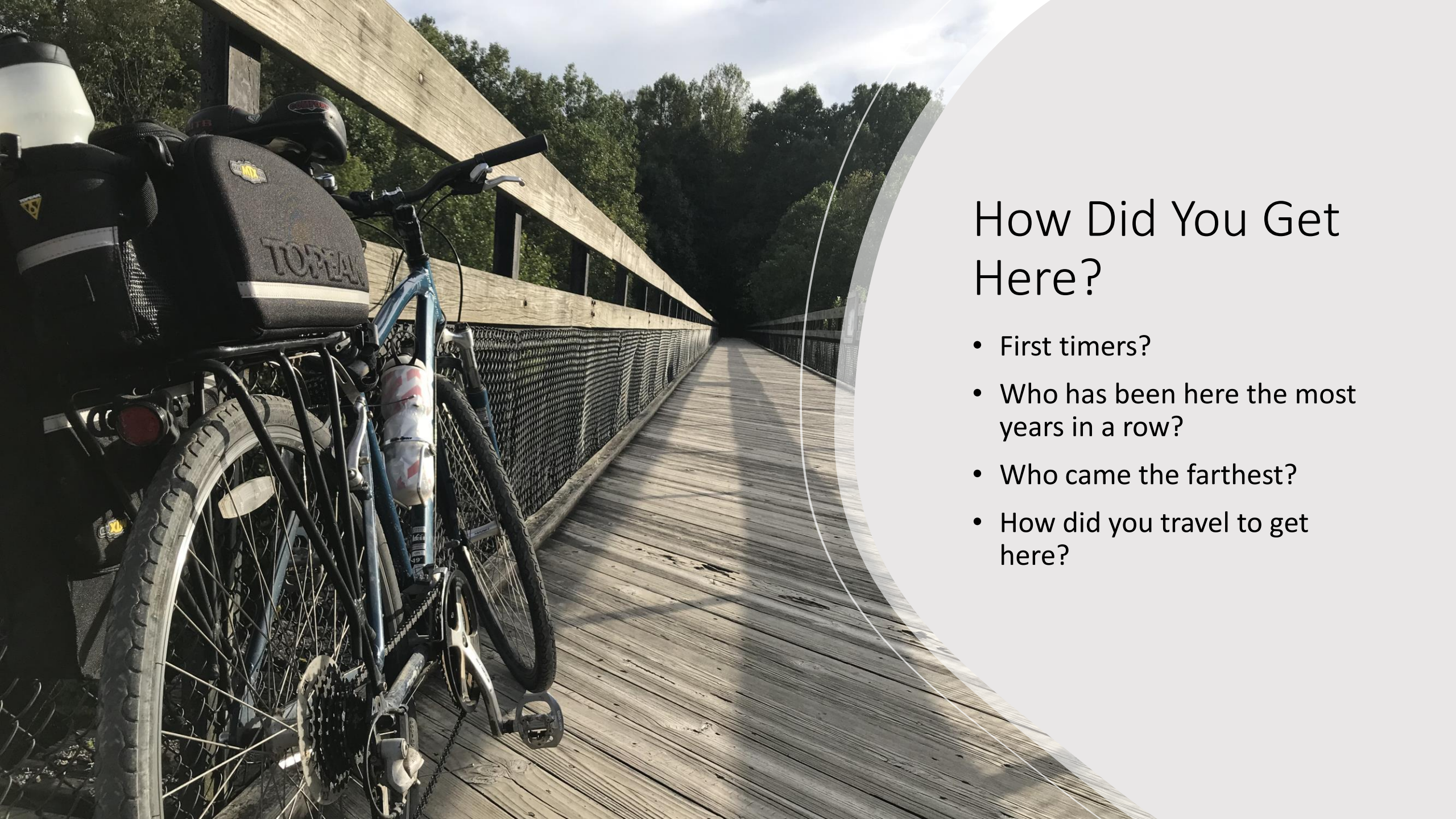
Storytelling Guideposts

- Introduction: Get us hooked
- Key details: 2-3 items we need to know
- Climax: The dramatic turn
- Takeaway: What should we remember

My Story: How I Got Here

- Five left out from The Point in Pittsburgh.
- Time to reflect. Adventures happened.
- Arrived in DC yesterday. So much excitement. Couldn't find Mile 0. Then we did.
- The real adventure was the time with son, cousin and friends.





How Did You Get Here?

- First timers?
- Who has been here the most years in a row?
- Who came the farthest?
- How did you travel to get here?



How Did You
REALLY
Get Here?

Each of you has a unique story to tell. What's your story? What do you want others to know about your journey? What are your guideposts?

Short Stories

- Last year: Tweets. 140 characters.





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Very Short Stories

Share your story in the 140 characters below. Remember spaces, commas, and other punctuation count.

Cancer tried to kill me twice
But I fought back like Tyson
and knocked it the f^ud#ge out.
@PinkSlayer.org we didnt come
to play we came to fight cancer.

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Very Short Stories

Share your story in the 140 characters below. Remember spaces, commas, and other punctuation count.

The journey of cancer. Mental, physical, and emotional dread. The pain of what ifs flow like the Nile thought survivorship. ~~the~~ cancer is a asshole

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Very Short Stories

Share your story in the 140 characters below. Remember spaces, commas, and other punctuation count.

Shaking my meds each morning,
judiciously counting each pill
. Embarrassed of my illness, I
keep silent. Rattle, rattle, r
attle. Every day.---



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Ve Short Stories

Share your story in the 140 characters below. Remember spaces, commas, and other punctuation count.

WHEN I WAS ~~Y~~OTTLE I WAS ONLY
ALLOWED TO SPEAK WHEN I WAS
SPOKEN TOO I AM STILL LITTLE
BUT CANCER GAVE ME A VOICE NOW
I RAISE MY WORDS NOT JUST MY VOICE

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@SANDY FINESTONE



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St., Pittsburg
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Drawing Exercise

A vibrant, multi-colored braid of felt strips is the central focus of the image. The strips are in shades of pink, yellow, black, blue, green, red, and purple. The braid is positioned on the right side of the frame, with the individual strips extending towards the left. The text "Sharing Our Stories" is overlaid in the center of the image, in a white, sans-serif font. The background is a plain, light gray gradient.

Sharing Our Stories

The Destination

You are the expert at your story. Share it in a way that others will **hear, understand** and **remember**.

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