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**2022 CPAT In-Person Symposium**  
**Social Media Toolkit - Attendees**

Thank you for joining NCCS for our CPAT Symposium! We’re excited to return to in-person meetings with advocates from all over the country. We encourage attendees to engage with NCCS on social media before, during, and after the Symposium. Please contact NCCS Communications and Marketing Manager Kirstyn Flood at [kflood@canceradvocacy.org](mailto:kflood@canceradvocacy.org) with any questions or concerns. View the meeting agenda [here](https://www.dropbox.com/s/6l142txbstbgzyi/In-Person%20Agenda.docx?dl=0).

**Engage with NCCS on social media by:**

* Following us.
* Taking photos. Please email Kirstyn Flood ([kflood@canceradvocacy.org](mailto:kflood@canceradvocacy.org)) photos you’d like NCCS to share.
* Posting about sessions throughout the Symposium, including posts using the sample copy below.
* Using the hashtags below.

**NCCS’s social media handles:**

* **Twitter:** [@CancerAdvocacy](https://twitter.com/CancerAdvocacy)
* **LinkedIn:** [National Coalition for Cancer Survivorship](https://www.linkedin.com/company/nccscanceradvocacy/)
* **Instagram:** [@cancersurvivorship](https://www.instagram.com/cancersurvivorship/)
* **Facebook:** [@cancersurvivorship](https://www.facebook.com/cancersurvivorship)

**Hashtags:**

* #CPAT22
* #cancersurvivorship
* #canceradvocacy

**[SAMPLE COPY BELOW]**

**Sample Copy:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Twitter** | **LinkedIn** | **Instagram** | **Facebook** |
| After two years of virtual gatherings, I'm excited to visit the DC area for @CancerAdvocacy’s in-person CPAT Symposium! I look forward to networking with other advocates, developing my advocacy skills, and learning about cancer policy issues. See you there! #CPAT22 | After two years of virtual gatherings, I'm excited to visit the DC area for the National Coalition for Cancer Survivorship’s in-person CPAT Symposium! I look forward to networking with other advocates, developing my advocacy skills, and learning about cancer policy issues. See you there! #CPAT22 | After two years of virtual gatherings, I'm excited to visit the DC area for @cancersurvivorship’s in-person CPAT Symposium! I look forward to networking with other advocates, developing my advocacy skills, and learning about cancer policy issues. See you there! #CPAT22 | After two years of virtual gatherings, I'm excited to visit the DC area for @cancersurvivorship’s in-person CPAT Symposium! I look forward to networking with other advocates, developing my advocacy skills, and learning about cancer policy issues. See you there! #CPAT22 |
| I’m proud to represent [organization or type of cancer survivors] at @CancerAdvocacy’s CPAT Symposium. This is an opportunity for me to learn how my voice will help me become a stronger advocate for policies that ensure survivors’ needs are at the center of every phase of cancer care delivery. #CPAT22 | I’m proud to represent [organization or type of cancer survivors] at the National Coalition for Cancer Survivorship’s CPAT Symposium. This is an opportunity for me to learn how my voice will help me become a stronger advocate for policies that ensure survivors’ needs are at the center of every phase of cancer care delivery. #CPAT22 | I’m proud to represent [organization or type of cancer survivors] at @cancersurvivorship’s CPAT Symposium. This is an opportunity for me to learn how my voice will help me become a stronger advocate for policies that ensure survivors’ needs are at the center of every phase of cancer care delivery. #CPAT22 | I’m proud to represent [organization or type of cancer survivors] at @cancersurvivorship’s CPAT Symposium. This is an opportunity for me to learn how my voice will help me become a stronger advocate for policies that ensure survivors’ needs are at the center of every phase of cancer care delivery. #CPAT22 |
| Thank you, @CancerAdvocacy, for hosting the CPAT Symposium. I’m excited to use the skills I've gained to advocate for quality cancer for all survivors. #CPAT22 | Thank you, National Coalition for Cancer Survivorship, for hosting the CPAT Symposium. I’m excited to use the skills I've gained to advocate for quality cancer for all survivors. #CPAT22 | Thank you, @cancersurvivorship, for hosting the CPAT Symposium. I’m excited to use the skills I've gained to advocate for quality cancer for all survivors. #CPAT22 | Thank you, @cancersurvivorship, for hosting the CPAT Symposium. I’m excited to use the skills I've gained to advocate for quality cancer for all survivors. #CPAT22 |
| Check out some of my favorite moments from @CancerAdvocacy’s CPAT Symposium! #CPAT22 | Check out some of my favorite moments from the National Coalition for Cancer Survivorship’s CPAT Symposium! #CPAT22 | Check out some of my favorite moments from @cancersurvivorship’s CPAT Symposium! #CPAT22 | Check out some of my favorite moments from @cancersurvivorship’s CPAT Symposium! #CPAT22 |