



YEARS.
MILLIONS STRONG.

CANCER NATION
40th Anniversary Gala

November 13, 2026 | Washington, D.C.

CANCER NATION

40TH ANNIVERSARY GALA

Join us this November as we celebrate 40 years of advocacy and survivorship.

At the 40th Anniversary Gala, we honor innovation in patient-centered care and the leaders who have driven cancer research forward.

40 YEARS OF IMPACT



Amplifying Voices

Putting survivors and caregivers at the center of decisions about cancer care.



Equipping Advocates

Providing the knowledge and tools to turn lived experience into action.



Driving Change

Advancing policies and practice that improve cancer care for everyone.

JOIN US IN CELEBRATING

40 Years of Advocacy

“

For 40 years, our progress has been powered by people who believe survivors deserve better.

”

We invite you to partner with us as we celebrate four decades of impact and continue our One Demand for quality cancer care for all.

TO OUR VALUED PARTNERS,

Forty years ago, survivors and caregivers refused to accept a health care system that treated them as an afterthought. That refusal became Cancer Nation, formerly known as the National Coalition for Cancer Survivorship (NCCS), and for four decades we have advocated for quality cancer care for every person it touches.

This November, we invite you to mark that milestone with us at the Cancer Nation 40th Anniversary Gala, held at the Milken Center for Advancing the American Dream. We will present two honors that capture what this movement has always been about: the inaugural March Forward Award, given to Michael Milken for four decades spent driving cancer research and care forward, and the Ellen L. Stovall Award for Innovation in Patient-Centered Cancer Care, presented annually to a health care professional and a patient advocate transforming the system from the inside out.

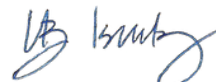
We invite you to stand with us during this milestone year and be part of what's next.

Sponsorship opportunities and benefits are outlined in the enclosed materials. We encourage you to commit early, as our most visible and exclusive placements are limited.

With gratitude,



Shelley Fuld Nasso, MPP
Chief Executive Officer
Cancer Nation



Laurie B. Isenberg, MPP
Chair, Board of Directors
Cancer Nation



YEARS OF ADVOCACY SURVIVORSHIP & CHANGE

**CANCER
NATION**
40 YEARS. MILLIONS STRONG.

For four decades Cancer Nation has amplified survivor voices and fought for quality cancer care for all. Here are some of the moments that shaped our movement and the future we continue to build together.



1986

NCCS is founded by cancer survivors to be a powerful voice for change.

1993

NCCS founds the Cancer Leadership Council to unite cancer organizations around public policy.

1995

NCCS convened the first National Congress on Cancer Survivorship.

1998

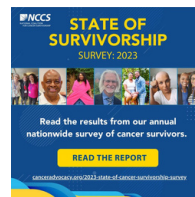
The MARCH is launched on the Capital Mall to demand access to quality cancer care.

1999

The Second Annual Rays of Hope was held renewing the call for increased access to quality cancer care.

2000

NCCS advocacy resulted in a landmark 2000 policy expanding Medicare coverage for approved clinical trial participants.



2005

Advanced the Comprehensive Cancer Care Improvement Act—working to ensure every survivor has a plan, a coordinated care team, and a clearer path forward.

2014

CPAT, now Cancer Nation Advocates launches, empowering survivors and supporters to shape policy.

2019

Launched Elevate, now the Leadership Academy, to develop the next generation of leaders to improve cancer care in their communities.

2020

The first Survivorship Survey was launched, capturing the voices and experiences of survivors nationwide.

2022

Helped lead the creation of the Comprehensive Cancer Survivorship Act to improve care from diagnosis through survivorship.

2025

NCCS becomes Cancer Nation, reflecting a bold vision to unite and empower everyone affected by cancer to demand better care.



THE MARCH *Forward* AWARD

— HONORING THOSE WHO MOVE CANCER CARE FORWARD. —

The March Forward award recognizes individuals whose leadership, investment, or advocacy has fundamentally changed how our nation researches, treats, or cares for people with cancer.

Its name is rooted in Cancer Nation's own history of marching on Washington in 1998 to demand more for survivors, and a belief that has guided our movement for 40 years.

Progress in cancer care has never been handed down.
It has always been marched forward.

This award honors those who refuse to wait for change. They create the momentum, build the institutions, advance the ideas, and inspire the action that moves us all forward.

CELEBRATING FOUR DECADES OF ADVOCACY, SURVIVORSHIP, AND CHANGE.

THE MARCH *Forward*

AWARD



2026 Honoree: Michael Milken, Public Health Leader

Michael Milken will receive Cancer Nation's March Forward Award in recognition of his extraordinary leadership and lasting impact on cancer research, innovation, and the survivorship movement.

An early partner of the National Coalition for Cancer Survivorship (NCCS), now Cancer Nation, Milken played an important role in organizing The March in 1998, which brought survivors, advocates, and policymakers together in a powerful call to action. The March helped propel the successful effort to double the budget of the National Institutes of Health, elevate cancer as a national priority, and lay the groundwork for the survivorship movement that continues to grow today.

Over the decades since, Milken has continued to advance biomedical research and innovation, including through the Milken Institute and FasterCures, and the Prostate Cancer Foundation he chairs which is the world's largest philanthropic funder of prostate cancer research. His work reflects a deep commitment to accelerating medical progress and improving outcomes for people facing serious illness.

His decades of leadership embody the spirit of the March Forward Award: the belief that meaningful progress in cancer care does not simply happen. We march toward it.

40th Anniversary Gala Sponsorship Opportunities

PRESENTING SPONSOR | \$40,000 (\$34,000 TAX-DEDUCTIBLE)

MULTIPLE SPONSORSHIPS AVAILABLE

- Twenty tickets to the Gala
- Valet parking for up to 10 vehicles
- Reserved seating
- Representative to make brief remarks during the Gala
- Promotional and Marketing Benefits
 - Verbal acknowledgement during the Gala as a Presenting Sponsor
 - Prominent name/logo recognition on the website, Cancer Nation e-newsletter 4 times, and the sponsor video presentation, *deadlines apply*
 - Minimum 5 mentions on our Facebook, X, and LinkedIn accounts throughout the year.
 - Day of recognition on event signage *deadlines apply*
 - Inclusion in releases distributed to local media
- Customizable benefits to be mutually agreed upon

PLATINUM SPONSOR | \$25,000 (\$23,000 TAX-DEDUCTIBLE)

- Ten tickets to the Gala
- Valet parking for up to five vehicles
- Reserved seating
- Promotional and Marketing Benefits
 - Verbal acknowledgement during the Gala
 - Prominent name/logo recognition on the website, Cancer Nation e-newsletter 3 times, and the sponsor video presentation, *deadlines apply*
 - Minimum 4 mentions on our Facebook, X, and LinkedIn accounts throughout the year.
 - Day of recognition on event signage *deadlines apply*
 - Inclusion in releases distributed to local media
- Customizable benefits to be mutually agreed upon

GOLD SPONSOR | \$10,000 (\$8,000 TAX-DEDUCTIBLE)

- Eight tickets to the Gala.
- Valet parking for up to four vehicles
- Reserved seating
- Promotional and Marketing Benefits
 - Name/logo recognition on the website, Cancer Nation e-newsletter 1 time, and the sponsor video presentation, *deadlines apply*
 - Minimum 2 mentions on our Facebook, X, and LinkedIn accounts throughout the year.
 - Day of recognition on event signage *deadlines apply*
 - Inclusion in releases distributed to local media
- Customizable benefits to be mutually agreed upon



"Join us to
celebrate 40
years of
progress and
help us power
the next 40."

SILVER SPONSOR | \$5,000 (\$4,100 TAX-DEDUCTIBLE)

- Six tickets to the Gala
- General seating
- Promotional and Marketing Benefits
 - Name recognition on the website and the sponsor video presentation, *deadlines apply*
 - One mention on our Facebook, X, and LinkedIn accounts
 - Day-of-recognition on event signage, *deadlines apply*

BRONZE SPONSOR | \$2,500 (\$1,900 TAX-DEDUCTIBLE)

- Four tickets to the Gala
- General seating
- Promotional and Marketing Benefits
 - Name recognition on the website and the sponsor video presentation, *deadlines apply*
 - Day-of-recognition on event signage *deadlines apply*

FRIEND SPONSOR | \$1,000 (\$700 TAX-DEDUCTIBLE)

- Two tickets to the Gala.
- General seating
- Promotional and Marketing Benefits
 - Name recognition on the website and the sponsor video presentation, *deadlines apply*
 - Day-of-recognition on event signage *deadlines apply*



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WeAreCancerNation.org