

National Coalition for Cancer Survivorship

State-Based Cancer Advocacy

September 25, 2018
3:00pm-4:00pm EDT





Today's Presenter:
Peggy Johnson

Executive Director and Chief
Operating Officer of Wichita
Medical Research and
Education Foundation and
Co-Chair of the Kansas
Cancer Partnership (KCP)



Comprehensive Cancer Programs Opportunities for Public Policy

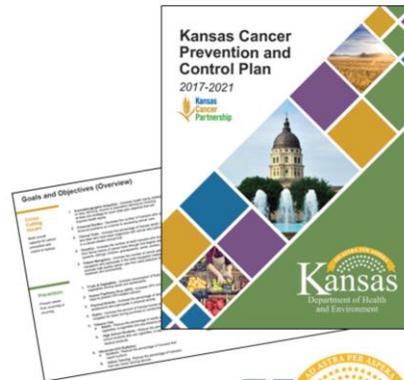
Peggy Johnson
Kansas Cancer Partnership
Public Policy Co-Chair

Our Mission: To protect and improve the health and environment of all Kansans.



Objectives

- Define comprehensive cancer control
- Identify opportunities for collaboration
 - State level priorities
 - Regional cancer coalitions
 - Public Policy Objectives



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The objectives for this presentation are to:

- Define comprehensive cancer control
- Highlight burden of cancer priorities and public policy work
- Identify opportunities for collaboration, with a focus on
 - State level priorities
 - Regional cancer coalitions
 - Public Policy Objectives

Comprehensive Cancer Control Programs

Brings together key partners and organizations to form coalitions dedicated to preventing and controlling cancer.



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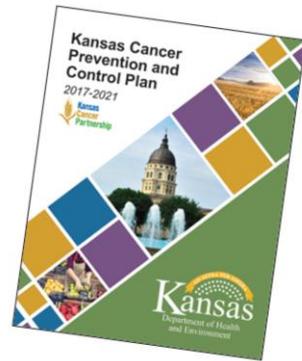
All states that receive cancer funding from the Centers for Disease Control (today that is all 50 states, several territories and a number of tribes) – breast and cervical screening, cancer registries and any other cancer funding support are required to have a comprehensive cancer control plan. In Kansas all those programs are funding by one grant, with different funding lines for each. These comp cancer plans vary from state to state by how they are organized, implemented and to some extent funded. The bottom line is exactly what it sounds like – a plan for comprehensive cancer control.

Comprehensive Cancer Control

- Most state plans are two to five-year plans.
- The plan will use criteria such as need, potential impact, and likelihood for success to select new or retain previous priority objectives.
- Each state plan priority objectives are worked on in different ways, but usually include evidence-based strategies and detailed action plans to guide the work.

These Action plans outline the role of individual partners and the resources leveraged from collaborative efforts.

Most but *not all* state plans include policy issues to be addressed by the partners.



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Comprehensive cancer control aims to reduce the incidence, morbidity and mortality of cancer and to improve the quality of life of cancer patients. These efforts need to engage all levels of the national health system to reach the entire population, from the healthy to those at high risk.

Additionally, the needs of all groups at risk need to be met, including those with a family history of cancer and those who have been diagnosed, cured or are in the final stages of the disease.

To do comprehensive cancer control it takes bringing together key partners and organizations to form coalitions dedicated to preventing and controlling cancer.

CCC takes Leadership to Prevent and Control Cancer

- Foster partnerships
- Strengthen cancer surveillance
- Conduct strategic planning
- Set priorities
- Leverage resources
- Educate decision-makers
- Facilitate systems change
- Link clinical & community-based resources
- Provide technical assistance
- Evaluate interventions
- Provide avenue for partners to join together on public policy

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Not all state comp cancer programs are organized the same. Most comp cancer grants are with the state health department, but not all. There are several states where the programs are administered by universities. Obviously, the tribe grants are organized and administered by the residing tribe. Not all comp cancer programs have a membership component, but most do because it is a big job.

Forge connections and foster partnerships among members and facilitate ways that members and their organizations can work together to accomplish what one organization or individuals could not accomplish alone ("Value-added")

Strengthen population-based data sources for cancer surveillance and long-term evaluation, and use these data for strategic planning. To ensure success, identify a limited number of priorities to improve the health of the population. The evaluation of the plan documents the results of these strategic planning activities.

Leverage resources to support coalition work, build and sustain the partnership.

Educate decision-makers, facilitate systems change, develop linkages between clinical systems and community-based structures. And provide technical assistance for these activities.

Assure accountability through assessment to identify needs and evaluation of interventions and other coalition work

In Kansas our KCP provides an opportunity for the members – individuals and organizations and coalitions to identify and work on public policy issues together to have a greater impact.

In many states the state health department personnel are not allowed to work on policy work. The grant specifies what policy efforts the recipients can and cannot do. The member organizations and individuals are very important in working on policy issues.

Setting Plan Priorities including Policy Issues

Priority Issues should be developed and agreed on by all. Or at least the majority.

Policy Priority issues should be achievable.

Partners to take the lead on each issue should be identified including policy issues.



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In Kansas the Policy Committee discussed and agrees on about 10 issues to discuss with our partners. We put all issues in a survey to determine the will of the group on setting the priorities in line according to its importance to the membership.

- Reduce tobacco use – **tobacco legislation around increasing the tobacco tax and Tobacco 21**
- Increase HPV immunizations
- Increase colorectal cancer screening
- Increase health equity – **Expand Medicaid**
- Increase cancer survivor quality of life

State Public Policy Advocacy

- **Kansas Case Report – Big P**

- Coverage for Oral Chemotherapy (Oral parity)

KCP took up the issue of coverage for oral chemotherapy in Jan 2010. Developed issue papers to be used in the state house.

Identified a Champion under the capitol to carry the issue.



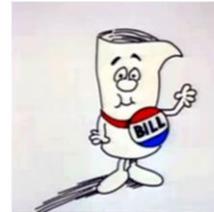
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State Public Policy Advocacy

- **Kansas Case Report**

- Identified physicians and patients to testify.
Used the wording from another state bill to fashion the Kansas version.
- Stuffed the hearing room with advocates.
- Our 'Capital' Champion did a big share of the arm twisting.



Kansas – Oral
Chemotherapy
Passes!!

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State Public Policy Advocacy

- **Kansas Case Report**
- Bill passed in a late night session as they finished business for the year.
- Remember to thank your Champions Komen presented our Champion with a plaque in front of our 10,000 Race participants.



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In Kansas all bills that may affect private health care plans and are passed are first applied to state employees. A report is then provided to the Legislature one year later. If no noticeable affect has been seen the provisions of the bill become law for all plans in the state.

Remember to thank your champions. You want to go to them again.

State Public Policy Advocacy

• Kansas Case Report – Small p

- Coverage for routine health care costs before going on a clinical trial.
- KCP and the Kansas University Cancer Center determined there was little support to pass a law in the Kansas legislature.
- Individuals from both groups were able to work with the Insurance Commissioner's office to change the language in policies in Kansas for coverage.
- Groups utilized a smaller group to get the work done.



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You need to look at who in your state has the authority to make changes to regulations. In Kansas the Insurance Commissioner is an elected officials. This is not true in all states. Find out who can help.

Why State Regional Coalitions

- Regional priorities, including local public policy issues – city and county.
- Opportunity to engage regional policy makers
- Connect local and state-level activities
 - Shares regional data with the regional partners
 - Regional coalitions help partners understand regional issues

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Why a Regional Coalition?

Impact selected priorities in specific regions of the state.

Connects state and regional data to local and state-level efforts

KCP shares data for the regions and regional coalition helps KCP understand what the data means for the region.

Why State Regional Coalitions

- Support for the *State plans*
- 'Champions' for state plans and regional coalitions
- Additional options for policy involvement

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Why a Regional Coalition?

Impact selected priorities in specific regions of the state.

Provides opportunities to develop support for the state Comprehensive Cancer Plan.

Opportunity to develop partnerships with other cancer advocacy groups to engage regional policy makers and move them to become 'champions'

Thank you and Good luck

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NCCS STATE ADVOCACY WEBPAGE

community, as a national partner of the NCLC, NCCS is here to assist advocates in partnering with their state coalitions and supporting cancer coalitions as they develop and carry out their comprehensive cancer control plans.

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FIND RESOURCES IN YOUR STATE

Each state coalition develops a Comprehensive Cancer Control (CCC) plan to identify and address the burden of cancer in its geographic area. The plans are specific to each region and based on data collected about people living there. Below you will find each state's cancer control plan, the contact information for the coalition, and the coalition's webpage. Because the coalitions and the cancer plans are specific to each state, they vary greatly in their content and resources. If you have questions or need assistance, please contact Lindsay Trout at ltrout@nccadvocacy.org.

Choose Your State
Use the dropdown below to access specific information and resources for your state.

Alabama

ALABAMA

- State Coalition**

Alabama Comprehensive Cancer Control Coalition
- Cancer Control Plan**

Alabama Cancer Control Plan
- State Legislature**

Alabama State Legislature Website
Find Alabama's legislative calendar and how to contact your state representatives.

